

BRISCOE GROUP LIMITED	
Results for announcement to the market	
Reporting Period	Full Year 26 January 2009 to 31 January 2010
Previous Reporting Period	Full Year 28 January 2008 to 25 January 2009

	Amount (000s)	Percentage change
Sales revenue from ordinary activities	\$416,686	+7.3%
Profit from ordinary activities after tax attributable to shareholders	\$21,026	+80.7%
Net Profit attributable to shareholders.	\$21,026	+80.7%

Final Dividend	Gross amount per share	Imputed amount per share
	5.00 cents	5.00 cents

Audit	The abridged financial statements attached to this report have been audited.
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Comments:	Refer to the section "Full Year Review" for commentary.
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Full Year Review

The directors of Briscoe Group Limited announce an audited net profit after tax (NPAT) of \$21.03 million for the year ending 31 January 2010, representing an increase of 80.7% over the \$11.63 million achieved for the previous year.

The directors have resolved to pay a final dividend of 5.00 cents per share (cps). This compares to last year's final dividend of 3.50 cps. The dividend is fully imputed and, when added to the interim payment of 2.00 cent per share, brings the total dividend for the year to 7.00 cps (previous year 4.50 cps) and represents 71% of the Group's NPAT.

The final dividend will be paid on 31 March 2010, earlier than in previous years, to take advantage of the ability to impute the final dividend at 33% rather than the reduced 30% rate that will apply for any dividends paid after 31 March 2010. The share register will close to determine entitlements to the dividend at 5 pm on 24 March 2010.

The result incorporates an additional week's trading in comparison to the 52 week period last year but is net of asset impairment adjustments totalling \$1.86 million in relation to the Living & Giving specialty homeware stores.

The earnings were generated on sales revenue of \$416.69 million, an increase of 7.3% on the \$388.47 million reported in the previous year.

The Group's gross profit increased 10.9% from \$150.09 million to \$166.46 million for the year, equating to a gross profit margin of 39.9%, compared to 38.6% for the 2008-09 year.

Earnings before interest and taxation (EBIT) increased 99.3% from \$15.11 million for 2008-09 to \$30.12 million for the 2009-10 year.

Group Managing Director, Rod Duke, said "We are proud of the recovery we achieved in a market environment of continued global economic uncertainty and only a partial recovery in overall retail spending in New Zealand.

"Briscoe Group is continuing to derive benefits from the key strategic and structural initiatives recently put in place. In particular, the result has benefited materially from the positive ways our store management and support team have accepted and responded to the revitalised operational structure introduced at the beginning of the 2009-10 year and to the cost and inventory management improvements made during the second half of the previous year."

Total floor area of the Group's homeware operations increased slightly during the year to 94,852 square metres across 58 stores reflecting the opening of a Living & Giving store in Riccarton in June. The number of sporting goods stores remained unchanged at 32 with a total floor area of 53,714 square metres.

On a same-store basis (and adjusted for the 53 week year), sales increased by 4.74% for the Group. The homeware and sporting goods segments returned same store sales increases of 4.16% and 6.02% respectively.

During the year \$6.69 million of capital investment was made by the Group. Most of this was for the purchase of property in Palmerston North, into which we expect to relocate the existing Briscoes Homeware and Rebel Sport stores by the end of 2010.

Inventories totaled \$63.35 million at year-end, being a \$5.89 million increase on last year. This reflected the realignment of inventory levels for the increased consumer demand experienced during the second half of 2009-10 as stronger sales trends for the Group emerged.

Trade and other payables at year end were \$33.23 million, the \$17.20 million reduction from last year being a function of the later financial year-end date for the current year.

Cash and bank balances as at 31 January 2010 were \$59.25 million, \$4.04 million less than the \$63.29 million as at 25 January 2009, after the significantly higher outlays for capital investment and trade and other payables in the year just ended.

Net cash inflows from operating activities were \$14.91 million, \$13.19 million below those of last year, primarily as a result of increased payments made in relation to GST and to suppliers, arising from the later financial year-end date.

Net cash outflows from investing activities were \$6.68 million reflecting investment made during the year, primarily in relation to the property purchased in Palmerston North.

The results are for the 53 week period from 26 January 2009 to 31 January 2010.

Group Managing Director, Rod Duke, said "The Group's store opening / refurbishment programme for 2010-11 will see a step up from last year's rather subdued level as the storm of economic downturn was weathered. By the end of this year the existing Briscoes Homeware and Rebel Sport stores at Palmerston North will be relocated to our newly purchased site and full refurbishments are planned for Rebel Sport stores at Botany and Wellington City as well as for Briscoes Homeware stores at Botany and Salisbury Street, Christchurch. We will also continue to look for opportunities in the main centres to establish large format Briscoes Homeware stores, to build on the successes we are achieving at Panmure.

"These excellent results do, however, incorporate a less than satisfactory performance by the specialty homeware Living & Giving stores, which operate in a highly discretionary sector that has been severely impacted by the economic downturn. As part of the first half year result an impairment adjustment of \$0.83 million was made for under-performing assets associated with these stores, and included in this full year result is a further adjustment of \$1.03 million.

"This past year has been one of major change for most of the store managers and support functions as a consequence of the new 'profit centre' structure we introduced. We believe that this has been a key driver to the speed of the Group's recovery. The opportunity for management to create and share incremental profit has transformed the way managers view their specific areas of responsibility. For the 'Senior Profit Partners' responsible for store profit centres, this change has driven a real sense of ownership of sales, margin and costs within their particular areas of control.

"Although the economic indicators are still difficult to read we are cautiously optimistic that we will continue to build on the improvements in operating and financial performance we made through 2009-10. We expect that Briscoe Group will further strengthen its position as New Zealand's leading retailer of homeware and sporting goods.

"On behalf of the Board I would like to acknowledge again, the huge contribution from all the team and thank them for their continued support and effort over the past 12 months."

Tuesday 9th March 2010

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<p align="center">BRISCOE GROUP LIMITED CONSOLIDATED INCOME STATEMENT for the 53 week period ended 31 January 2010</p>

	Period ended 31 January 2010 \$000	Period ended 25 January 2009 \$000
Sales revenue	416,686	388,467
Cost of goods sold	(250,227)	(238,380)
Gross profit	166,459	150,087
Other operating income	116	121
Store expenses	(86,805)	(84,188)
Administration expenses	(49,652)	(50,907)
Operating profit	30,118	15,113
Net finance income	1,187	1,644
Profit before income tax	31,305	16,757
Income tax expense	(10,279)	(5,123)
Net profit attributable to shareholders	21,026	11,634

<p align="center">BRISCOE GROUP LIMITED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME for the 53 week period ended 31 January 2010</p>
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	Period ended 31 January 2010 \$000	Period ended 25 January 2009 \$000
Net Profit attributable to shareholders	21,026	11,634
Other comprehensive income:		
Fair value (gain)/loss recycled to income statement	1,454	(1,337)
Fair value gain/(loss) taken to the cashflow hedge reserve	(6,515)	6,143
Deferred tax on fair value hedge taken to income statement	(436)	397
Deferred tax on fair value transfers to cashflow hedge reserve	1,954	(1,843)
Total other comprehensive income	(3,543)	3,360
Total comprehensive income attributable to shareholders	17,483	14,994

<p align="center">BRISCOE GROUP LIMITED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY for the 53 week period ended 31 January 2010</p>

	Share Capital \$000	CashFlow Hedge Reserve \$000	Share Options Reserve \$000	Retained Earnings \$000	Total Equity \$000
Balance at 27 January 2008	40,625	(99)	440	77,013	117,979
Net profit attributable to shareholders	-	-	-	11,634	11,634
Other comprehensive income:					
Fair value loss/(gain) recycled to income statement	-	(1,337)	-	-	(1,337)
Fair value (loss)/gain taken to the cashflow hedge reserve	-	6,143	-	-	6,143
Deferred tax on fair value hedge taken to income statement	-	397	-	-	397
Deferred tax on fair value transfers to cashflow hedge reserve	-	(1,843)	-	-	(1,843)
Total comprehensive income for the period	-	3,360	-	11,634	14,994
Dividends paid	-	-	-	(11,668)	(11,668)
Share options charged to income statement	-	-	245	-	245
Transfer for share options lapsed and forfeited	-	-	(199)	199	-
Balance at 25 January 2009	40,625	3,261	486	77,178	121,550
Net profit attributable to shareholders	-	-	-	21,026	21,026
Other comprehensive income:					
Fair value loss/(gain) recycled to income statement	-	1,454	-	-	1,454
Fair value (loss)/gain taken to the cashflow hedge reserve	-	(6,515)	-	-	(6,515)
Deferred tax on fair value hedge taken to income statement	-	(436)	-	-	(436)
Deferred tax on fair value transfers to cashflow hedge reserve	-	1,954	-	-	1,954
Total comprehensive income for the period	-	(3,543)	-	21,026	17,483
Dividends paid	-	-	-	(11,668)	(11,668)
Share options charged to income statement	-	-	256	-	256
Transfer for share options lapsed and forfeited	-	-	(162)	162	-
Balance at 31 January 2010	40,625	(282)	580	86,698	127,621

<p align="center">BRISCOE GROUP LIMITED CONSOLIDATED BALANCE SHEET as at 31 January 2010</p>

	31 January 2010 \$000	25 January 2009 \$000
EQUITY		
Share capital	40,625	40,625
Cashflow hedge reserve	(282)	3,261
Share options reserve	580	486
Retained earnings	86,698	77,178
Total equity	127,621	121,550
LIABILITIES		
Non-current liabilities		
Employee benefits	461	427
Total non-current liabilities	461	427
Current liabilities		
Trade and other payables	33,230	50,426
Provisions	53	49
Derivative financial instruments	753	-
Taxation payable	3,873	795
Employee benefits	7,716	3,937
Total current liabilities	45,625	55,207
TOTAL LIABILITIES	46,086	55,634
TOTAL EQUITY AND LIABILITIES	173,707	177,184
ASSETS		
Non-current assets		
Property, plant and equipment	44,096	46,330
Intangible assets	1,412	2,797
Deferred tax	2,691	381
Total non-current assets	48,199	49,508
Current assets		
Cash and bank balances	59,250	63,291
Trade receivables	2,310	2,629
Inventories	63,353	57,460
Derivative financial instrument	595	4,296
Total current assets	125,508	127,676
TOTAL ASSETS	173,707	177,184
 Net Tangible Assets per Security (cents)	 59.49	 55.98

<p align="center">BRISCOE GROUP LIMITED CONSOLIDATED STATEMENT OF CASH FLOWS for the 53 week period ended 31 January 2010</p>
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	Period ended 31 January 2010 \$000	Year ended 25 January 2009 \$000
OPERATING ACTIVITIES		
Receipts from customers	417,099	389,191
Rent received	111	116
Dividends received	5	5
Interest received	1,251	1,711
Operating Cash Inflows	418,466	391,023
Payments to suppliers & employees	(382,553)	(351,830)
Interest paid	(5)	(7)
Income tax paid	(7,992)	(2,154)
Net GST paid	(13,006)	(8,933)
Operating Cash Outflows	(403,556)	(362,924)
Net cash flows from operating activities	14,910	28,099
INVESTMENT ACTIVITIES		
Proceeds from sale of property, plant and equipment	16	51
Investing Cash Inflows	16	51
Purchase of property, plant and equipment	(6,358)	(2,372)
Purchases of intangible assets	(335)	(579)
Investing Cash Outflows	(6,693)	(2,951)
Net cash flows from investment activities	(6,677)	(2,900)
FINANCING ACTIVITIES		
Financing Cash Inflows	-	-
Dividends paid	(11,668)	(11,668)
Financing Cash Outflows	(11,668)	(11,668)
Net cash applied to financing activities	(11,668)	(11,668)
Net increase (decrease) in cash held	(3,435)	13,531
Cash at beginning of year	63,291	49,361
Cash flow hedge adjustment	(606)	399
Cash at end of year	59,250	63,291

Earnings per Security (EPS)

Calculation of basic and fully diluted EPS in accordance with IAS 33: Earnings Per Share

	Current full year (cents per share)	Previous corresponding full year (cents per share)
Basic EPS	9.9	5.5
Diluted EPS	9.7	5.4

Dividends Paid / Payable

	Date Paid / To be paid	Cents per share (fully imputed)
Interim Dividend for the period ended 31 January 2010	2 October 2009	2.00
Final Dividend for the period ended 31 January 2010	31 March 2010	5.00

Segment Information

For the period ended 31 January 2010	Homeware \$000	Sporting goods \$000	Eliminations / Unallocated \$000	Total Group \$000
Sales Revenue	286,149	130,537		416,686
Earnings Before Interest and tax	23,399	5,670	1,049	30,118

For the period ended 25 January 2009	Homeware \$000	Sporting Goods \$000	Eliminations / Unallocated \$000	Total Group \$000
Sales Revenue	267,398	121,069		388,467
Earnings Before Interest and tax	14,403	(293)	1,003	15,113